



360AutoEye

// WHITE-LABEL CHANNEL PROGRAMME

Automated Vehicle and Tyre Scanning resell under your brand name.

UK-built drive-through vehicle & tyre scanning, ready to be reskinned, priced and sold as yours. We manufacture, install and support. You own the customer.

UK-BUILT

WHITE-LABEL READY

DATE OF ISSUE

3 Jul 2026

// WHAT 360 AUTO EYE IS

A drive-through scanner that records vehicles automatically.

A vehicle drives through the scanners. The scanner reads the registration plate, captures multi-angle photo and video from every side, and files the record against the plate inside a cloud platform — searchable, time-stamped, and shareable as a public link.



PRODUCT 01

Vehicle recording

Used by dealerships, auctions, fleet workshops and check-in bays. A standardised condition record at hand-over, return, or check-in — replacing a clipboard walk-around and a phone camera with one consistent scan.



PRODUCT 02

Drive over tyre scanner

Drive-over scanner that photographs the external wall of every tyre, captures the DOT date code, the make, model and size, plus tread depth and pattern — filed against the plate. ANPR reads the registration on entry; the record is online within 30 seconds.

// THE WHITE-LABEL PROPOSITION

We manufacture, install and support. You sell — under your own brand.

01 Your brand on the platform

Customers see your logo, your colours, your domain (e.g. scans.yourcompany.co.uk). The 360 Auto Eye name does not appear in the customer-facing experience.

02 Your pricing

You set the customer-facing price for hardware and platform subscription.

03 Your branded customer reports

Per-vehicle PDF reports and QR landing pages render in your livery — your brand, your logo, your contact details.

04 Your customer relationship

End customers sign your paperwork, pay you, and contact your team for support. We're invisible.

05 Unbranded installation

Our installation team is unbranded, so as not to cause confusion when we complete one of your installs.

06 Direct support

A white-label escalation tier — no third parties between you and the people who built the hardware and software.

// WHAT SHIPS UNDER YOUR BRAND

Every customer-facing surface, reskinned as yours.

SURFACE

WHAT GETS YOUR BRAND

Cloud platform UI

Logo, primary colour, custom subdomain

Per-vehicle PDF reports

Logo, livery, contact details, footer

QR landing pages (customer phone view)

Logo, livery, contact details

Email notifications (alerts, magic-link login)

Sender name, logo, footer

Hardware housing

Plain housing as standard; livery applied at our factory on request

Sales collateral for your team

Branded brochure + spec sheet + demo deck

Installer / sales training

Branded slides + reference manuals

// HOW PARTNERSHIP WORKS

A typical engagement runs in three phases.



Partner agreement

A first call to understand your needs — what you supply, the regions and verticals you cover, the scale of your customer base. We agree the scope and sign a partner agreement.

FIRST CALL



Brand setup + training

We brand the platform to your spec, set up your subdomain, and produce customer-facing assets in your livery. In parallel we train your sales team on the demo and your technical team on the install.

BRAND SETUP



Go to market

You sell. We manufacture, ship, install (or support your installers) and run the platform back-end. Your first-line team handles end-customer questions and routes anything needing manufacturer access to our escalation channel.

LIVE

// SUPPORT MODEL

A clear split, so neither side is guessing.

RESPONSIBILITY	YOU	US
Sales + first contact	✓	
Account management with the end customer	✓	
First-line support – how do I use this, where's my report	✓	
Platform issues that need admin access	ESCALATE	✓
Hardware fault on a deployed unit	ESCALATE	✓
Firmware + software updates		✓
Roadmap + new features	FEEDBACK	✓
Manufacturing + spare parts		✓

Dedicated partner channel. Escalations go to a partner support channel — not the standard end-customer queue. Response targets are agreed in the partner agreement based on the install base.

✓ You own it ✓ We own it ESCALATE Routed to factory support FEEDBACK Your voice on the roadmap

// COMMERCIAL STRUCTURE

Terms are agreed per partner — not published.

The shape of the deal depends on your channel size, the kit you already supply, and how you want to combine hardware sales with the platform subscription.

// WHAT'S ON THE TABLE

A**Hardware**

Supplied to you at partner cost; you set the customer-facing price.

B**Platform subscription**

Recurring fee per deployed scanner; commercial split discussed in the first call.

C**Install + training services**

Priced separately — either bundled into your customer contract or invoiced direct to us.

D**Optional services**

Branded collateral production, custom integrations with your CRM or DMS, on-site demo support.

// NEXT STEPS

Three ways to take this forward.

01

Book a call

We'll talk through your channel, your existing kit, and how a white-label scanner fits.

info@360autoeye.co.uk

Subject: Partner enquiry –
[your company]

02

Request a live demo

Remote (recorded scan walkthrough) or on-site at one of our reference installs in the UK.

[Remote](#) · [or on-site UK](#)

03

Submit the partner form

Tell us your channel, region, and what you currently supply. We'll come back within two working days.

360autoeye.co.uk/partners/

// GET IN TOUCH

Let's scope your channel and get you to market.

One call to understand your operation, then a bespoke proposal within five working days.

info@360autoeye.co.uk



360autoeye.co.uk/partners/



// POINT OF CONTACT

Partner Team

Channel & white-label

// EMAIL

info@360autoeye.co.uk

2 working days

// ONLINE

[360autoeye.co.uk/
partners/](https://360autoeye.co.uk/partners/)

Partner form

// BASED

Clifton, Cumbria

United Kingdom

360 AutoEye

Automated vehicle and tyre scanning.

PARTNER ENQUIRIES

info@360autoeye.co.uk

WEB

360autoeye.co.uk/partners/

